



Dec. 10, 2018

# Main Street Monday!



The Danville Art Center is a great place to find works by local artisans and you can even see artists like David Farmer working in their studios. If you act fast you might see a cool Christmas tree, or MS director, Nick Wade dressed as one!

KYMS was saddened, but not surprised to learn that Covington director, Katie Meyer will be leaving her post. The following is from her board and we feel the same. Katie will continue working with Renaissance Covington and KYMS through the end of April as we celebrate our 40th Anniversary of Kentucky Main Street in her hometown of Covington.



Please join us in thanking our Executive Director, Katie Meyer, for her 9 years of service to Renaissance Covington as she prepares for a new opportunity in 2019. Katie's commitment to the revitalization of downtown Covington has been unparalleled and for that we are grateful. The Staff & Board of Directors at Renaissance Covington will continue our important work as a new Executive Director is sought (job posting in January 2019). Please visit [www.rcov.org/blog](http://www.rcov.org/blog) for more information.

Over the course of her tenure as Director, Meyer spearheaded numerous efforts on behalf of Renaissance Covington to aid in the revitalization of downtown Covington; programs including The Covington Farmers Market, Shop Small Initiatives, Free Public WiFi, the Curb'd Parklets and the Covington Night Bazaar among dozens of other projects and activations. In 2017, Main Street America recognized Renaissance Covington with the Great American Main Street Award. Additionally, Meyer and Renaissance Covington have been a valued partner to numerous organizations in the city, including the City of Covington, Covington Business Council and The Center for Great Neighborhoods among numerous others.

Starting in January 2019, Meyer will be taking a new position as the Smart Cities Policy Advisor for Cincinnati Bell/CBTS, utilizing her skills to shepherd further integration of technology, mission-driven policy opportunities, and internet access throughout the region and beyond.

We look forward to working with Katie, not only on the conference, but in the future. She is a dynamic young leader and we are grateful for all the work she and her board have done in Covington and the work she has done for other communities around the country.

Congratulations Katie! You will be missed.

Anthony Veerkamp at the National Trust writes, "The modern preservation movement played an instrumental role in ending Urban Renewal as an official program, but not before it had done severe damage to cities large and small. Preservationists and community advocates need to keep that experience clearly in the rearview mirror as we consider our response to **Opportunity Zones**, which are in some ways an effort to repair the damage inflicted by Urban Renewal." Check out his blog post on Opportunity Zones and Preservation. [hashtag#PreservationForum](#), @savingplaces



Congratulations to Jacob Roan, Pineville on this regional recognition! This is quite an honor for him, Pineville, and Bell County. Thank you for all your hard work and your support of KYMS and sharing the Main Street approach!

Happy Birthday to Stephanie Burden, Cynthia whose birthday was yesterday.



Register Today!

Sign up for [Finding Funding: The National Trust Grants Program](#)—the upcoming free webinar from [Preservation Leadership Forum](#) Wednesday, December 19 at 2:00 p.m. EDT.



Is there anything more magical than a small town Christmas Parade?



Bardstown, Randi Mouser



Bardstown Theme "200 Years of Christmas"



The Christmas Carousel in Cynthiana was a great success! There were other carnival rides as well.



Stella Parton arrived in style for the Middlesboro Christmas parade!



Downtown Danville was packed for the parade and it was freezing!!!



Artist, Heather Watson, painted the storefront of this vacant building in Beattyville, someone will certainly want to move in now!



Naughty or Nice? Could be a tough call with these two :)

From the Main Street Center community digest. If you are not using this resource you are missing out on some great tips and information. A Main Street director had a question regarding security during events, mostly one roads. I wanted to share these items with you.

We have similar issues regarding security. We purchased 15 jersey barricades. These are lightweight plastic barricades, easy to move and store. However, when they are filled with water, they will stop a car. Our DPS fills them. We stagger them across the street so cars and emergency vehicles can still enter the sight after being vetted but no one can crash into the street head on. At the end of an event, we just pull the plugs and the water runs into the sewer.



Have a Realtor, Developer or Historic Property Owner who wants to know more about historic buildings, financial/tax incentives and what about them that appeals to buyers?

Join Preservation Kentucky in Frankfort on Tues. Dec. 18 for a workshop approved



by the KREC (KY Real Estate Commission) for CEU credits (2 Law/2 Elective). Popular teacher, architectural historian and blogger Janie-Rice Brother will instruct. Registration includes lunch, morning coffee, tea, snacks and

handouts.

Details and registration <http://preservationkentucky.org/historic-preservation-101-.../>

To those of you who attended this past Thursday's webinar on Ageism for Thought Leaders and Thought Leaders to be, I want to thank you for your participation, comments, and feedback. From questions posed during the presentation and responses received afterwards, a desire for a deeper understanding of the subject is obvious.

For those who could not attend, or who may want to encourage their staff to learn more about the magnitude and impact of ageism, I am offering a brief recap along with additional Q & A time this coming Tuesday, December 11 from noon to 12:45 Eastern time.

#### HOW TO JOIN TUESDAY'S WEBINAR:

Webinar Host Frank DeDominicis invites you to a scheduled Zoom meeting.

Topic: **CSA Thought Leader Webinar Recap**

Time: Dec 11, 2018 12:00 - 12:45 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/2259491363>

One tap mobile

+14086380986,,2259491363# US (San Jose)

+16465588665,,2259491363# US (New York)

Dial by your location

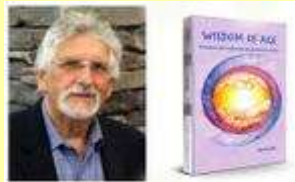
+1 408 638 0986 US (San Jose)

+1 646 558 8665 US (New York)

Meeting ID: 225 949 1363

Find your local number: <https://zoom.us/u/aeHiXaf2yQ>

I look forward to seeing you Tuesday and sharing ideas.



Sincerely,

Jeff Rubin

[jeff@wisdomofage.net](mailto:jeff@wisdomofage.net)

502.353.0255

It's a busy two weeks for KYMS. A team will be traveling to Middlesboro tomorrow for their strategic plan meeting.

Middlesboro has made great strides this year and we are excited about their future!

In addition, I will be out of the office Thursday afternoon and Friday with limited access to email. Monday I will be attending the National Register meeting and I have several ribbon cuttings next week that complete some of the final tax credit projects for me.

The final MSM for 2018 will be on Wednesday, Dec. 19th so send any items or news to share asap!





More examples of Main Street helping businesses locate to create new jobs and economic vitality in our communities!



Another businesses relocating to downtown LaGrange!



Why we shop local. The value of supporting the people who live around us and the satisfaction you get from knowing that your money is going to the person who invested their own time in making a particular object—be it food, clothing, pottery, or soap. It is the personal experience and the lives of those for whom we make a difference. Support your local community this and every season of the year.

**Harrodsburg First is moving!**

After three years of subleasing a space, Harrodsburg First Main Street Program has secured a Main Street location and will be moving out of the Arts Council Gallery.

We are relocating to 109 South Main Street, next to the Ragged Edge Community Theatre, and hope to be moved in by January," says Executive Director Julie Wagner.

JOIN US FOR A FREE

# UPSTAIRS DOWNSTAIRS tour

Starts at the Lyric @ 6:00 P.M. December 20th.

*Small Town Big Stories* • Enjoy the history and architecture of historic Downtown Scottsville in a guided tour of four beautifully preserved buildings. Your guide's will tell the unique story of the building, its occupants from their beginning to present day. You will learn how they helped and influenced the community of Scottsville over the years.

December 20th starting at 6pm tours every 30 minutes. Tours begin and end at The Lyric. All ages are welcome.

Due to the historic nature of our buildings the tour involves walking and climbing stairs. Portions of the buildings are accessible by wheelchair.

**HEART OF SCOTTSVILLE Giveaway**

\$50.00 Downtown Gift Certificate give away on December 13th and 20th.  
To be entered to win spend  
\$10 at any participating Downtown Merchant.



Everybody wants to capitalize on the strength of Main Street these days!



## Digging Deep: Community Engagement Methods & Techniques

**Wednesday, December 12 | 2:00 PM ET**

What methods and techniques can be utilized to engage multiple and varied community voices? How can project leaders create the conditions necessary to inspire participation and a sense of agency amongst residents and community stakeholders? Webinar participants will learn how to recognize existing assets their community and incorporate community voices into their process as part of an equitable, asset based approach to their creative placemaking projects.  
<https://lisc.webex.com/mw3300>



What a treasure in downtown Maysville! Caroline and the world's largest miniature museum! Some of you will remember this place from our 2013 conference. It has expanded and they are now decorated for Christmas. They are incredible. I encourage everyone to have a visit and let Caroline know your coming to town!


U.S. Small Business Administration

**Submit Your Small Business Awards Nomination Today**



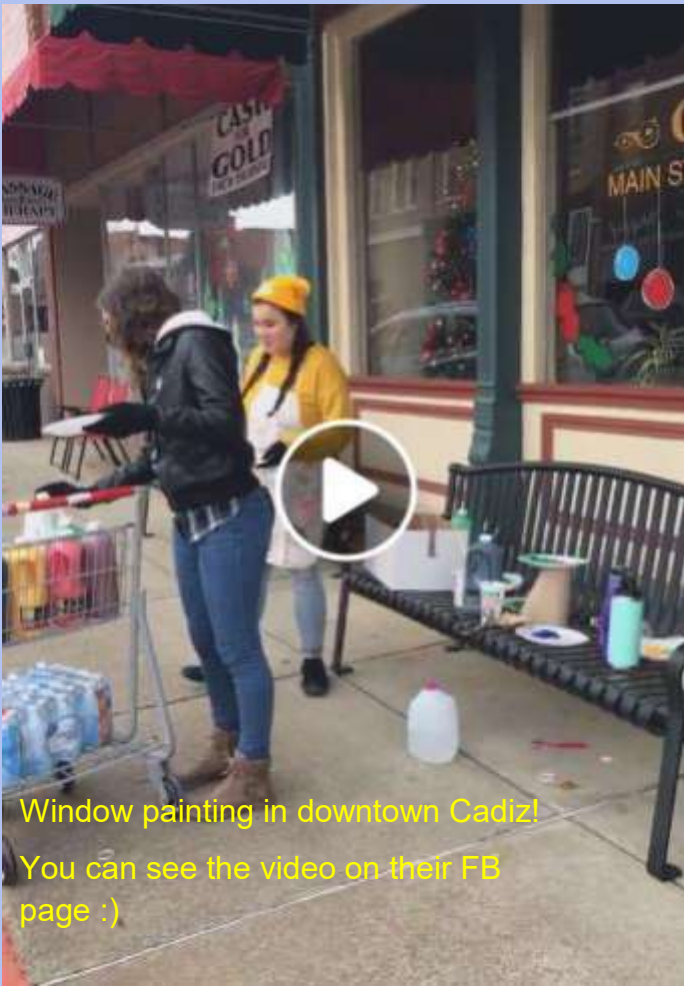
**National Small Business Week Awards**  
Are you the next winner?

Are you a small business owner with an amazing success story? Don't be modest. Submit your nomination now. Learn more [here](https://www.sba.gov/about-sba/sba-newsroom/press-releases-media-advisories/sba-now-accepting-2019-national-small-business-week-awards-nominations) or send an email to [michael.ashcraft@sba.gov](mailto:michael.ashcraft@sba.gov) about the Kentucky Awards.

The US Small Business Administration is accepting applications for the Small Business Week awards celebrated in May 2019.

The deadline is January 9. <https://www.sba.gov/about-sba/sba-newsroom/press-releases-media-advisories/sba-now-accepting-2019-national-small-business-week-awards-nominations>

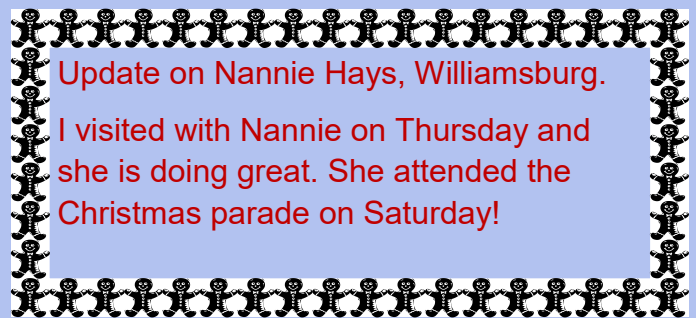




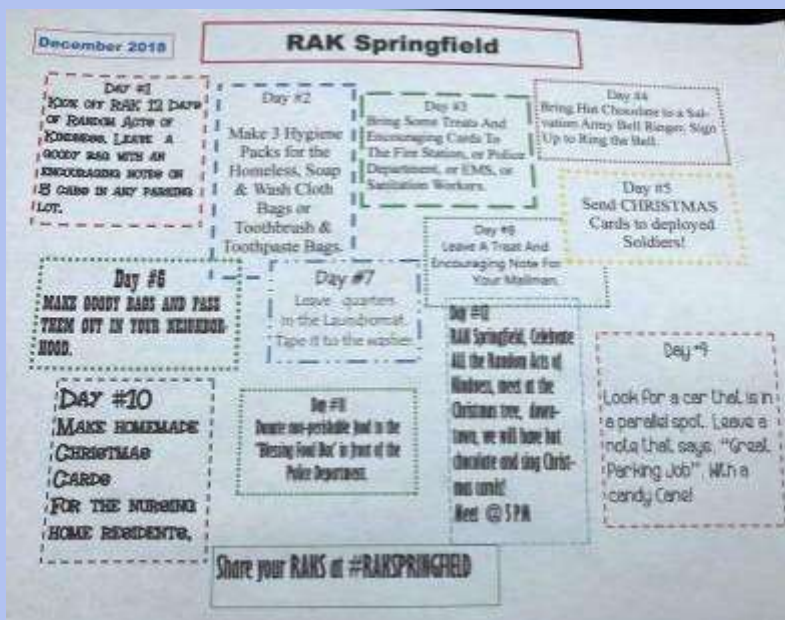
Window painting in downtown Cadiz!  
You can see the video on their FB page :)



There's a new exhibit at the Benham museum. Stop in after the snow melts and let Bobbie know you're coming to town.



Update on Nannie Hays, Williamsburg.  
I visited with Nannie on Thursday and she is doing great. She attended the Christmas parade on Saturday!



What a great idea! Random Acts of Kindness can be anytime, but during the holidays are especially appreciated.

This is from Springfield.

